



Calendar Spotlight: Mike Marzo

## Dust Off Those MINIs & Start Your Engines *The PhillyMINI 2024 Rally Season Begins*

Let's get ready to RALLLLLLY!

The winter months seem to be dragging along as we wait for our 2024 Motoring Season to begin. Its coming soon though! Are you ready for PhillyMINI 2024?

Drivers check your engines, fill up the fluids and polish the chrome, we are gearing up to start the PhillyMINI 2024 Season! We have a jam packed schedule planned this year with driving rallies (both old and new), parades and even some over night trip opportunities! We even have something special planned for last year's leaders, sweepers and Marshalls as a thank you for all you've done and will do over the coming rally season.

Come to the Member meeting this March to find out more information on all the fun activities we have planned for this year!

Auto Cross participation has been growing over the past few years and even bringing out club members to cheer on our PhillyMINI racers! Are you interested in learning more or just coming out to support PhillyMINI AutoCross Racers? Ask one of the officers for more info.

Also, let's not forget about Cars & Coffee and Car shows, as well! What better place to network with fellow MINI enthusiast and shiny MINIs of all years and makes! If you know of any shows or cars and coffee events and would like to see club members participate, please let an officer know and we can help you get interest for the events. We love to see MINIs bringing home the trophies at the car shows! Speaking of Trophies, did you know we have several club members that have formed a race team?



January Calendar Spotlight: John McLaughlan/Anthony Caggiano

In June, 10 MINIacs have teamed up to race in the 24 Hours of Lemons race at New Jersey Motorsports Park. 24 Hours of Lemons, "The Real Hoopies of New Jersey", is a race in \$500 cars they lovingly named "Janky" and takes place over 2 days of endurance racing and crazy fun. Lemon's website boasts "Racing's Not Just For Rich Idiots". We hope you join us cheering for our favorite car brand and our fellow PhillyMINI members. Spectator tickets can be purchased at: [tickets.24HoursOfLemons.com](https://tickets.24HoursOfLemons.com).

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# Members Meeting 2024



**March 9, 2024**

**12pm**

**Franconia Heritage Banquet Center**

**508 Harleysville Pike**

**Telford, PA**

*Save the Date*

# MINIS HAVE EVOLVED



Photo: CarBuzz.com

## Spotlight on Mini Cooper History: From Classic to Modern

Mini Cooper, a timeless icon in the automotive world, has captivated hearts and minds since its inception, seamlessly blending style, performance, and innovation. This compact marvel, born out of necessity and designed for maximum efficiency, has evolved over the years into a symbol of British craftsmanship and motoring excellence.

The journey of the Mini Cooper began in the late 1950s, when fuel shortages prompted the British Motor Corporation to develop a small, economical car. Sir Alec Issigonis, the brilliant mind behind the design, crafted a revolutionary compact car that maximized interior space while minimizing its footprint. The result was the classic Mini, a vehicle that quickly became synonymous with British cool and

driving fun.

As the years rolled on, the Mini Cooper solidified its status as a cultural icon, gaining popularity on both the streets and the silver screen. Its starring role in the 1969 film "The Italian Job" only added to its allure, showcasing not only its nimble handling but also its undeniable charisma.

Fast forward to the 21st century, and the Mini Cooper has not only retained its charm but has also embraced modernity without sacrificing its heritage. The brand's commitment to innovation is evident in the introduction of the "New Mini" in 2001, a contemporary reimagining that retained the beloved design elements while incorporating cutting-edge technology and performance

enhancements.

Today, the Mini Cooper lineup includes a diverse range of models, from the iconic Hardtop to the versatile Countryman and the spirited Convertible. Each model is a testament to the brand's dedication to pushing boundaries while staying true to its roots.

The Mini Cooper's journey from a fuel-efficient solution to a symbol of style and performance is a testament to its enduring legacy. Whether you're a classic car enthusiast or a modern design aficionado, the Mini Cooper's rich history and vibrant present make it a car that continues to capture the spotlight, embodying the spirit of fun and adventure on every twist and turn of the road.



# MONTHLY & YUMMY



Braveheart Highland Pub opened in December 2006, and has been continuing to bring the finest Scottish food and drink to the Lehigh Valley area ever since. We are conveniently located near the center of downtown Hellertown, just a short walk from the Saucon Rail Trail, shops, and attractions. Some local patrons may recognize our building as the former Hellertown Hotel.

Date: Saturday February 10, 2024

Time: 12PM

Location: Braveheart Highland Pub  
430 Main Street  
Hellertown, PA

### *Rally Season from Page 1*

PhillyMINI has a little bit of everything for our club members to participate. Even if you don't like the rally style driving, we invite you to join fellow PhillyMINI members for lunch or dinners after our drives.

And of course our year is not complete without the picnic which is now re-named to our annual Car-B-Que. I cannot contain my excitement, there is a huge event announcement coming from MINI USA as well!

March 9, 2024 is our annual Member's Meeting. We will talk about ALL the exciting things to come this 2024 Motoring Season.

Signs ups for the meeting will begin Feb 6, 2024. Don't miss out on the excitement and announcements! A full calendar of events will be posted after the March 9th Members Meeting. New this year, each rally will be posted at the beginning of the motoring season (after member meeting) with basic start and end locations as well as mileage if available.

This will help club members plan their rally attendance accordingly. Additional rally details and rally sign ups will continue to be posted 2 weeks prior to the start date.

Let the excitement warm the remainder of your winter. The officer's and I look forward to seeing you in March! Rally On!

# JINGLE ALL THE WAY



Tracy Krapf  
Prime MINISTER

Looking back as we closed out the 2023 Motoring Year, Deck the MINIs was our last "hurrah" for the season. Held Dec 9th, we started the day with shopping at the famous Chriskindlemart in Bethlehem, PA. Following that we loaded our packages in the MINIs and held a rally through the hills and valleys of Bethlehem, Macungie and ending at MINI of Allentown for the Deck the MINIs party.

MINI of Allentown spared no expense welcoming the club with delicious foods, drinks and lots of merriment! MINIlacs helped MOA with the Toys for Tots campaign by filling their bins with toys. The decked cars were very competitive this year. Winners were awarded an engraved, one of a kind, Stanley mug indicating their 1st, 2nd and 3rd place wins! Seven cars in total decked!!!

Congratulations to our winners. Start thinking of your designs for next year! The competition is getting fierce!

It was a difficult vote this year with so many great decorations! There was a MINI for the bad little MINIlacs all dressed as a lump of coal and a few cars choose the Grinch theme this year as well. And did I see a Red Rider BB gun and the "Fragile" Leg Lamp? We tried a different approach to the Pollyanna gift exchange by allowing the "steal a gift" and it was not a very popular thing for a few of the stolen items. All in good fun, everyone left with a smile and a nice MINI gift.

We would like to once again thank MINI of Allentown for their hospitality and generosity. Thank you for welcoming us once again and celebrating another year of PhillyMINI!



1st place: Cynthia Leteff - MOA Express-a train themed mini and handmade Christmas ornaments shared with everyone.







# January



Sanjeev Arjungi  
Debby Berlin  
Ed Boudman  
Marisa Brittingham  
Avery Brown  
Traci Bugosh  
James Danner  
Al Eschert  
Darci Galie  
Cynthia Leteff  
Sandra Lombardo  
Marley Mermelstein  
Lorraine Montana  
Michael Pace  
Lin Primrose  
Simon Redman  
Nathan Rudzenski  
Jonathan Ryan  
Tom Verdi  
Bryan Wenzel  
Martin Zak

# FEBRUARY

Patricia Beaver  
Lisa Cannella  
Michael Lalock  
Bonita McCloe  
Katelyn Patrick  
Clint Peters  
Don Primrose  
Tom Reynolds  
Derek Snowten  
Will Trexler  
Paul Uhrig

# HAPPY BIRTHDAY

# FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5		7	8	9	
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

**6 Membership renewals and new membership registration opens**

**6 - 27 Registration for annual members meeting opens**

**10 Monthly Social Meal - Braveheart Highland Pub**